



A proposal from New Milton Rotary

Rotary is:

- A global network of volunteers and leaders dedicating their time and talents to tackle the world's most pressing humanitarian challenges
- 1.2 million members in more than 200 countries and geographical areas, impacting on the lives of people both at local, national, and international level
- Always targeting support where it is required and most effective.
- An organisation which always researches before gifting/donating and never just provides money to faceless bureaucrats
- New Milton Rotary supports local community projects, charities, schools and causes.
- An organisation which contributes time, energy and passion towards sustainable long term projects in communities across the globe.
- Well placed to recognise the needs of the community, and mobilise appropriate support either directly or in collaboration with other local organisations.

What we are offering:

- The opportunity to attend our meetings and tell us about your business, meet us and see what we do.
- The opportunity to promote a local cause which requires support to help out with an event/project in which you are interested,
- We will keep you aware of what's required in the community
- A listing in the Programme for all the Club's main events that you support
- A listing of your business on our website
- We aim to arrange networking events (e.g. business breakfast) for our **Business Friends**.
- The knowledge that your company's involvement is well targeted and effective .
- **There is no cost**

Why are we doing this:

- To raise local awareness of Rotary
- We see an opportunity to benefit from the skills and involvement of local Businesses, and local contacts.
- We hope to attract people from the Local Business community as individual members of the Club. However it is recognised that the pressures of business and family priorities make that difficult. Integrating local Business with Rotary may provide a route whereby individuals can contribute through their businesses, and also become involved in fellowship and social events in a way that does not impinge on family and business

Mutual Benefits:

- **Business Friends** will be made aware of, and can support local causes , events and charities which they favour, in the knowledge that their contributions are targeted and managed by New Milton Rotary in accordance with Rotary International requirements
- **Business Friends** are assured that their support / donations / sponsorship go directly to their nominated cause.
- The Club looks to benefit from the skills and involvement of the **Business Friend**
- Businesses can discharge some of their Corporate Social Responsibility requirements through the Club, in the knowledge that their contributions are properly targeted and effective.

During the last few years, much has been written about Corporate Social Responsibility (CSR), and what this means to businesses. One aspect of CSR is the desire of local companies to be known and respected within the local community, part of achieving this is to be involved and connected. This is where Rotary can assist and get you involved to whatever level is appropriate for your organisation.

Along with many other Rotary Clubs in the country, New Milton Rotary is seeking **Business Friends** from the local community.